

AUSTRALIA DAY NAUTI WEEKEND

Partnership
Prospectus



TO CELEBRATE BOATING ON THE BAY,
THE ROYAL MELBOURNE YACHT SQUADRON HAS
CREATED AN EVENT-FILLED AUSTRALIA DAY WEEKEND OF FUN ACTIVITIES
FOR ALL. BOTH ON AND OFF WATER EVENTS WILL TAKE PLACE AROUND
PORT PHILIP, WHICH WILL BE INCLUSIVE OF ALL BOATS AND INVOLVE
MULTIPLE CLUBS FROM AROUND THE BAY.

HOSTED BY:



WITH OPEN INVITATIONS TO KEELBOATS, DINGHIES, MULTIHULLS,
MOTORBOATS AND MORE, FOR SAILORS, THEIR FAMILIES AND FRIENDS OF
ALL SKILL LEVELS. THERE WILL BE SOMETHING FOR EVERYONE! ACTIVITIES
WILL BE HAPPENING ALL WEEKEND FOR YOU TO CHOOSE FROM BOTH ON AND
OFF WATER, CULMINATING IN A SPECTACULAR SAIL PARADE AROUND THE
BAY, FOLLOWED BY A MARINA PARTY, ON AUSTRALIA DAY.

GET INVOLVED!

TO HELP ENSURE WE MAKE THIS EVENT A
SUCCESS WE ARE NOW SEEKING
SPONSORS INTERESTED IN CONNECTING
WITH A BROAD RANGE TO WATER SPORT
LOVERS THROUGH A VARIETY OF
PARTNERSHIP OPPORTUNITIES.



[FACEBOOK.COM/NAUTIWEEKEND](https://www.facebook.com/NAUTIWEEKEND)

[RMYS.COM.AU](https://www.rmys.com.au)



AUSTRALIA DAY NAUTI WEEKEND

JANUARY 23-26

2021

PARTNERSHIP PACKAGES

HOST SPONSORSHIP

AVAILABILITY - 1

OUR PREMIER SPONSORSHIP PACKAGE ALLOWS FOR THE MOST RECOGNITION POSSIBLE FOR YOU OR YOUR ORGANIZATION, ENSURE THAT YOUR BRAND IS FULL ASSOCIATED WITH THE EVENT THROUGH THE FOLLOWING BENEFITS:

- NAMING RIGHTS FOR FULL REGATTA
- LOGO ATTACHED TO EVENT LOGO
- 5 SOCIAL MEDIA HIGHLIGHTS
- LOGO IN APP AND ON WEBSITE IN PRIMARY LOCATION
- OPPORTUNITY FOR UP TO 4 INDIVIDUALS TO JOIN A BOAT EACH DAY
- OPPORTUNITY TO EXHIBIT
- SPOTLIGHT IN EMAIL
- OPPORTUNITY TO DONATE BRANDED SWAG ITEMS
- LOGO ON SPONSORSHIP SPECIFIC SIGNAGE

SINGLE DAY SPONSOR

AVAILABILITY - 4

NOT ABLE TO ATTEND THE WHOLE WEEKEND? A SINGLE DAY SPONSORSHIP PACKAGE COULD BE FOR YOU.

- NAMING RIGHTS FOR A SINGLE DAY OF YOUR CHOOSING (FIRST COME BASIS)
 - SATURDAY MEET IN THE MIDDLE ALL CLUBS FROM AROUND THE BAY AND PAELLA MARINA PARTY WITH DJ
 - SUNDAY ON WATER TREASURE HUNT AND SAUSAGE SIZZLE AT THE CLUB WITH THE JUNIOR SAILING SQUAD
 - MONDAY CHARITY RACE TO SUPPORT SAILORS WITH DISABILITIES AND SOCIAL EVENT TO BE CONFIRMED
 - TUESDAY SALUTE TO THE BAY BOATING SPECTACLE AND MARINA PARTY WITH MUSICIAN
- MINIMUM OF 2 SOCIAL MEDIA HIGHLIGHTS - 1 IN ADVANCE AND 1 ON DAY
- LOGO ON WEBSITE
- OPPORTUNITY FOR UP TO 2 INDIVIDUALS TO JOIN A BOAT FOR THE DAY
- OPPORTUNITY TO EXHIBIT IN THE MARINA ON YOUR DAY
- OPPORTUNITY TO DONATE BRANDED SWAG ITEMS
- SPOTLIGHT IN EMAIL
- LOGO ON SPONSORSHIP SPECIFIC SIGNAGE

[RMYS.COM.AU/AUSTRALIA-DAY-WEEKEND/](https://rmys.com.au/australia-day-weekend/)

ALL PARTNERSHIPS COME WITH PREFERENTIAL NEGOTIATIONS FOR FUTURE EVENTS WITH NAUTI WEEKEND AND ROYAL MELBOURNE YACHT SQUADRON

A LA CARTE OPTIONS

PICK OR CHOOSE YOUR REPRESENTATION AT THE EVENT!

IN ADDITION TO YOUR SELECTION OF ONE OPTION FROM THE LIST BELOW YOU WILL RECEIVE:
YOUR LOGO ON THE EVENT WEBSITE
ONE SOCIAL MEDIA POST RECOGNISING YOUR CONTRIBUTION
LOGO ON SPONSORSHIP SPECIFIC SIGNAGE

A LA CARTE OPTIONS

VOLUNTEER SHIRT SPONSOR - 1 AVAILABLE
YOUR LOGO ON THE SHIRT OF EVERY VOLUNTEER AND CREW MEMBER SHIRT FOR THE DURATION OF THE EVENT

EXHIBIT STALL - 2 AVAILABLE
THE OPPORTUNITY TO EXHIBIT YOUR PRODUCTS AT A POP-UP STORE ON THE RMYS MARINA

SIGNAGE SPONSOR - 1 AVAILABLE
HAVE YOUR LOGO ON ALL EVENT SIGNAGE

PRIZE SPONSOR - UNLIMITED
WANTING SOMETHING LESS FORMAL? SELECT THIS OPTION ON ITS OWN OR AS AN ADD ON TO THE A LA CART MENU FOR THE OPPORTUNITY TO INCLUDE AN ITEM OR ITEMS FOR DISTRIBUTION DURING THE EVENT!

IF YOU ARE INTERESTED IN ONE OF THE SPONSORSHIP OPTIONS OUTLINED HERE, LET US KNOW RIGHT AWAY AS OPTIONS ARE LIMITED. ALL SPONSORSHIP OPTIONS ARE CUSTOMIZABLE TO YOUR NEEDS SO IF THERE IS SOMETHING ELSE YOU WOULD LIKE TO WORK WITH US ON, LET US KNOW AT NAUTI@RMYS.COM.AU